

IN-CONFIDENCE REPORT – 30 OCTOBER 2013 SPECIAL COUNCIL MEETING

Item No	3.4
Report Title	Airport Business Plan Update
Council Meeting Date	30 October 2013
Author	Andrew Boardman
Title	Chief Executive Officer
Attachments	Nil
Hours to compile	0.5
Strategic Plan Reference	1.3 To provide good governance that is transparent, equitable and accountable
Purpose	Report for information
Executive Summary	Work with the Kangaroo Island Futures Authority on the further development of the business plan for the Airport upgrade continues with particular emphasis on the development of the marketing plan for the airport. In conjunction with this it is necessary to build an understanding of the needs of airlines when considering flight services to Kangaroo Island. Discussions with Qantaslink have been arranged to open a formal dialogue on the opportunities and issues there are with them extending services to KI.
Recommendation	<ol style="list-style-type: none">1. That Council accept this report for information and2. That Council endorse the visit by the Mayor and CEO to explore Commercial opportunities with Qantaslink3. That Council approves:<ol style="list-style-type: none">a. That all documentation relating to the above matter be kept confidential, pursuant to Section 91 (7) (b) of the said Act.b. Further, that pursuant to Section 91 (9) (a) of the said Act, that part “a” of this resolution shall cease from 30 June 2014.

Discussion

In conjunction with KIFA, it is proposed that the Mayor, CEO and the aviation representative for SA Tourism Commission (SATC), Mark Gill go to the Brisbane Offices of Qantaslink and meet with their Head of Sales & Marketing to discuss the opportunity that Kangaroo Island represents and to seek some understanding from Qantaslink around the parameters that need to be met for such a service to establish and run successfully.

KIFA have undertaken to support the costs associated with this trip incurred by Council.